

# The Daily Movie Magazine

FOR THE FILM FAN'S SCRAPBOOK



JEAN BURNELL  
We will be glad to publish the pictures of such screen players as are suggested by the fans

## THE MOVIE FAN'S LETTERBOX

By HENRY M. NEELY

"Hector" writes: I have been a reader of the "movie" column for some time. When I first began to read it it was really worth reading. But now, instead of finding anything about the particular stars, all I find is other fans' opinions of them. This does not interest me in the least. If you will write something more interesting in the future and that you will also answer the following questions:

1. Where is Gloria Swanson's home town and what is her real name?
2. Is Mary Miles Minter making a picture now? What is her latest picture?
3. How did Richard Barthelme get into the moving pictures? Has he any children?
4. Is Betty Compson married and what is her real name?
5. How old are Mildred Davis and Agnes Ayres?
6. How long has Alice Terry been making pictures?
7. How old is Eugene O'Brien?
8. Who is Betty Blythe?
9. How old is Mary Philbin? Where does she come from? What is her real name? In what pictures has she played?
10. Is Dorothy Dalton considered pretty?
11. What stars have natural red hair?
12. Is Marjorie Daw's hair naturally curly?

(Honest, fans, that letter actually came in just "as is". It isn't faked, chastened and humbled, I bow my head and admit my failings. But here's the point: Are such things really of more general interest than the discussions we've been having? If I get five letters telling me to answer those questions—that that's the kind of stuff you want—I'll answer 'em and act accordingly in the future. I'm always willing to oblige.)

P. S.—I won't print Von Stroheim's picture, though.

"H. B. D." writes: "I can't refrain any longer from praising your stand about 'Foolish Wives.' Please don't give in and publish that picture. What possible good could a moving picture like 'Foolish Wives' do to any one? I have often wondered why no one has spoken of 'Earthbound.' I thought it a very beautiful and very finely acted picture.

"Do you remember Kathlyn Williams in 'Kathlyn's Adventures in India'? Can you tell me who her leading man was and if he has ever appeared again in pictures?

"Schildkraut certainly is an artist. I wish we had more actors like him on the stage as well as in the movies. Why do movie actors hold the telephone receiver in their right hand?"

"I imagine they hold it in their right hand, so they can hear with their right ears. But lots of 'em are left-eared, too."

Several people have spoken most favorably of "Earthbound." It was shown some time ago, so naturally it has come into history and we are concerned mostly with discussions of up-to-date things.

I'm not absolutely sure of the leading man in that Kathlyn serial, but I think it was Tom Sarsch. Charles Gray was the villain, as I remember it.

"A. F.'s" letter, printed just the other day, certainly stirred up a hornet's nest. I feel sure that "A. F." wrote it as a huge joke, but they're, to me, a very significant phase of the answers it has brought.

Some time ago we had our famous Valentino-Rod controversy. At that time Rod was just competing the world of diaphanous and fat-and-forty-dom. They all went crazy over him. They deluged me with letters calling me all sorts of nasty names for daring to insinuate that Rod was not perfect.

I am glad to see now that the fans have become sane and are judging him by his work on the screen, without being carried away by the charm of his personality. Among the scores of replies I have received to "A. F.'s" letter, only one strikes stubbornly to the fore, that is, "the king can do no wrong."

I'm wondering if it means the beginning of a decline for Rod. I hope not. I believe he has talent that is worth fostering. And yet, perhaps, a consciousness of the imminence of a reversal of public opinion may do him good. I am not speaking of his present personal complications. In judging an

artist I am willing to ignore legal technicalities so long as the essentials of fundamental morality are not too brazenly flaunted. And, as I see it with my short-sighted eyes, the present fuss is mostly a matter of the technicalities of the legal code. However, I may be wrong in that. I usually am wrong.

I cannot possibly print all of the answers to "A. F.'s" letter, but some of them follow.

"A. W." writes: "This is an answer to 'A. F.'s' letter of May 24. I really think you were meant to laugh—I hope you were! But, in case you weren't, or in case some of your readers aren't, I feel called upon to answer.

"First, Rodolph Valentino's love-making is sickening; he is whole-souled and big-hearted only in that he is heart and soul for Rodolph.

"Do not a divorce and remarriage inside of six months tend to 'blemish' any 'boy'? He does not forget the public; he poses before the camera continually.

"I have a feeling also that Rodolph will be 'fat' and 'pudgey' and unable to 'come back,' while Otis Skinner, on his place with Southern, Drew and Cummings.

"Naturally, 'A. F.' thinks Rodolph would 'improve' 'Fool's Paradise'; he would have put the finishing touch to a play for which Conrad Nagel was much too fine. And Gloria would have fitted in, too—just like Rodolph."

Rosalie Jackson writes: "This is my first offense, but I just couldn't resist after reading 'A. F.'s' letter."

"I certainly am glad you turned her over to the readers of your column, but to my mind she should be turned over to the 'cops.'

"I'll bet you will receive a bunch of letters agreeing with her if I take it for granted 'A. F.' is a girl—a man wouldn't be so silly, would he? but then, too, I'll wager there will be just as many disagreeing with her—as do I.

"She says he is big-hearted. All right, maybe he is. But she spoils it by going on to say he is unblemished. I might have let the 'big-heartedness' go if she didn't ring in the 'unblemished' stuff. I wonder how 'A. F.' been reading the newspapers lately?

"'A. F.' seems to think Rod is good-looking—I feel to see it. Though there is something strangely attractive about him, I'll admit. He is by no means a good actor. He is too stiff and unconvincing of himself. He has been dubbed 'the perfect lover'—I wonder why? I've seen lovers on the screen who outshone him a hundred to one, yet they never even receive honorable mention.

"I recently saw this wonder-man in 'Beyond the Rocks,' and of all the trivial, nonsensical pictures I ever saw, that takes the prize. I don't know whether to blame it on Eleanor Glen, Gloria Swanson or Rodolph, but, take it from me, that Glen-Swanson-Valentino trio ought to be given the gate. (Excuse the common expression, but that's the way I feel about those people.)

"Didn't she have some nerve saying such things about Dot Dalton? Why I think Dot's a peach. And as for Swanson being better suited to Dot's part in 'Fool's Paradise'—oh, I have to laugh.

"After reading this letter would you believe that the writer is just about as wild about Valentino as any flapper of eighteen can be? Yep! Had as he is. I love 'im."

**EXPERTS IN CHARGE OF NEWSPAPER INSERTS IN FILMS**

DID you ever stop to think who writes the newspapers you see reproduced in motion pictures? There is scarcely a film released in which journalistic "inserts" of one sort or another do not make their appearance. Perhaps the heroine first learns of the hero's false arrest through an excerpt flashed on the screen or the character of a certain role is "planted" by magazine layout of the "Prominent Clubman" in characteristic poses.

At any rate the modern motion picture studio finds it desirable to retain in its staff of film editors several experienced newspaper editors, particularly one who is able to duplicate styles of newspaper "make-up."

The Lasky West Coast Studio, for instance, has for this type of work a staff of seven or eight former newspaper men.

Besides this the studio printing department carries a large and expensive supply of type by which any make-up can be duplicated, either American or foreign.

Instances galore will be recalled of the use of newspaper inserts. There was a four-column newspaper "layout" of racing cars at the start of a dash in "Too Much Speed"—picture where, through a trick, the cars were made to seem actually in motion on the page of the paper.

In "Across the Continent," another automobile picture with Wallace Reid, a page "ad" is seen in a nationally known magazine, an ad designed and set up right in the studio. Posing the star

as a person of futuristic "fads" was a two-page magazine "lay-out" in "Miss Hobbs."

And so it goes. Newspaper or magazine "inserts" vary from three to fifty in the average motion picture. And so the vigilant producers have experienced journalists right on hand to write them.

**BAPTISTS MEET**

\$50,000 Expended on Religious Extension Work

The annual meeting of the Baptist Union of Philadelphia and vicinity was held yesterday afternoon and last night in the Temple Baptist Church, at Toga and Twenty-second streets.

The meeting was opened by Ray L. Hudson, president of the organization. Executive reports disclosed that \$50,000 had been expended on general religious extension work and domesticating foreigners. Following the afternoon session a supper was served.

The Rev. Charles H. Sears, executive secretary of the Baptist Missionary Society of New York City, opened the night on "Obstacles to Americanization."

**HONOR JUDGE PATTERSON**

Retiring Jurist Will Be Guest at Banquet Tonight

Judge Patterson, retiring president of the Common Pleas Court No. 1, will be honored tonight at a dinner in the Bellevue-Stratford.

The subscribers include the most prominent names in business, social, legal and political life in Pennsylvania. All the Judges of the City and State Courts will be present. Governor Sprout and Mayor Moore will be among the speakers.

**THE WHISKER OF A TIGER!**

In Malaya, he who possesses a tiger's whisker becomes brave. Some Chinese coolies need not even a whistler. We saw a Chinaman, slowly strutting, sucking sugar-cane. Out sprang the tiger, but missed his mark. The coolie, merely withdrawing the cane from his mouth, waved at the tiger and 'sished' him away. Strang tales of tigers and Malaya in "Tiger-Haunted Kampongs" in June

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NOLA—Fox Trot—(Piano Solo by Vincent Lopez)—Vincent Lopez and His Hotel Pennsylvania Orchestra

PICK ME UP AND LAY ME DOWN IN DEAR OLD DIXIELAND—Contralto With Orchestra—Sophie Tucker

JIG WALK—Contralto With Orchestra—Sophie Tucker

CALIFORNIA—Fox Trot—Vincent Lopez and His Hotel Pennsylvania Orchestra

MONNALISA—Fox Trot—Vincent Lopez and His Hotel Pennsylvania Orchestra

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The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

**APOLLO** 52D & THOMPSON STS. GLORIA SWANSON in "HER HUSBAND'S TRADEMARK"

**ARCADIA** CHESTNUT BEL 10TH 10 A. M. to 11:15 P. M. ELAINE HAMMERSTEIN in "WHY ANNOUNCE YOUR MARRIAGE?"

**ASTOR** EIGHTH & GIRARD AVE. THE MASTER RENAISSANCE "FOOLISH MONTE CARLO" SEATS . . . . . 20c

**BALTIMORE** 51ST & BALTIMORE Eves. 8:30, Sat. Mat. 2:30 CONSTANCE BINNEY in "MIDNIGHT"

**BLUEBIRD** Broad & Susquehanna Continuous 2 until 11 TOM MIX in "TRAILIN'"

**CAPITOL** 722 MARKET ST. 10 A. M. to 11:15 P. M. RODOLPH VALENTINO & AGNES AYRES "THE SHEIK"

**COLONIAL** 6th & Maplewood Aves. 2:30, 7 and 9 P. M. RICHARD BARTHELMESS in "THE SEVENTH DAY"

**FAIRMOUNT** 20th & Girard Aves. MATINEE DAILY THE YEAR'S PHOTOPLAY SENSATION "DETERMINATION"

**GREAT NORTHERN** Broad St. at Erie 2:30, 7 & 9 P. M. BETTY BLYTHE in "FAIR LADY"

**IMPERIAL** CHESTNUT & WALNUT 675 Div. 10 A. M. to 11:15 P. M. TULLY WENSHAW & WILHELM TRUB in "TOO MUCH BUSINESS"

**LIBERTY** BROAD & COLUMBIA Aves. MATINEE DAILY Rodolph Valentino & Dorothy Dalton in "MOON OF THE LADY LETTY"

**ORIENT** Woodland Ave. at 62d St. MATINEE DAILY GLORIA SWANSON in "HER HUSBAND'S TRADEMARK"

**OVERBROOK** 63D & HAVENFORD AVENUE PEARL WHITE in "A VIRGIN PARADISE"

**PALACE** 1214 MARKET STREET 10 A. M. to 11:15 P. M. WALLACE REID in "ACROSS THE CONTINENT"

**PALM** FRANKFORD AVE. & NORTON STREET LIONEL BARRYMORE in "BOOMERANG BILL" ADDED—SURPRISE VAUDEVILLE

**REGENT** Market St. below 17th 10 A. M. to 11 P. M. VIVIAN MARTIN in "FARDON MY FRENCH"

**RIALTO** GERMANTOWN AVENUE AT TULPHERCKEN ST. WALLACE REID in "THE CHAMPION"

**SHERWOOD** 54th & Baltimore Aves. MATINEE DAILY 2:30, 7 & 9:30 GLORIA SWANSON in "HER HUSBAND'S TRADEMARK"

**STANLEY** MARKET AT 19TH 11 A. M. to 11:15 P. M. NORMA TALMADGE in "SMILE THROUGH"

**STANTON** MARKET ABOVE 16TH 11:15, 1:45, 4:30, 7 & 9:30 D. W. GRIFFITH'S PRODUCTION "ORPHANS OF THE STORM"

**333 MARKET STREET** THEATRE 9 A. M. to 11:15 P. M. PRISCILLA DEAN in "WILD HONEY"

**VICTORIA** MARKET ST. at 9TH 9 A. M. to 11 P. M. SPECIAL CAST IN 7 NEW GREENS "THE LAST TRAIL"

**ARDMORE** LANCASTER PIKE ARDMORE, PA. BETTY BLYTHE in "FAIR LADY"

**GRANT** 4022 GRIFFARD AVE. Mat. 2:30, Eves. 7 & 9 GEORGE ARLISS in "THE RULING PASSION"

**AT OTHER THEATRES, MEMBERS OF M. P. T. O. A.**

**AMBASSADOR** Baltimore Ave. at 50th Cont. 1:30 to 11 P. M. "WHERE IS MY WANDERING BOY TONIGHT?"

**GERMANTOWN** 6510 GERMANTOWN AV. THOS. H. INCE'S PRODUCTION "HAIL THE WOMAN"

**JEFFERSON** 20th & Dauphin MATINEE DAILY ETHEL CLAYTON in "THE CRADLE"

**PARK** RIDGE AVE. & DAUPHIN 2:30, 7 and 9 P. M. THOS. H. INCE'S PRODUCTION "HAIL THE WOMAN"

**THE NIXON-NIRDLINGER THEATRES**

**BELMONT** 52D ABOVE MARKET 1:30 and 3, 7 and 9 P. M. RICHARD BARTHELMESS in "TOLEDAO DAVID"

**CEDAR** 60TH & CEDAR AVENUE 1:30 and 3, 7 and 9 P. M. NORMA TALMADGE in "DE LUXE ANNIE"

**COLISEUM** Market bet 49th & 51st 1:30 and 3, 7 and 9 P. M. BETTY COMPSON in "THE GREEN TEMPTATION"

**JUMBO** FRONT ST. & GIRARD AVE. MATINEE DAILY MAE MURRAY in "FAIR LADY"

**LEADER** 23rd & 13th St. 11:15 P. M. SARDU'S IMMORTAL LOVE ROMANCE "THEODORA"

**LOCUST** 52D AND LOCUST STS. Mat. 1:30 & 3, Eves. 7 & 9:30 PRISCILLA DEAN in "WILD HONEY"

**NIXON** 62D AND MARKET STS. 2:15, 7 and 9 P. M. VIOLA DANA in "GLASS HOUSES"

**RIVOLI** 62D & SANSON STS. 1:30 & 3, 7 and 9 P. M. CONSTANCE TALMADGE in "A PAIR OF SILK STOCKINGS"

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